

ORDER



Orders

Order / Rev:484856 - 6

Alt Order #:

Product Desc:Kirkpatrick for Congress 2012

Estimate:ID 11366

Flight Dates:10/09/12 - 10/15/12

Original Date / Rev:07/10/12 / 10/15/12

Order Type:GENERAL

Primary AE:House KPHO Local House KPHO Local

Sales Office:KPHO

Sales Region:Local

Agency

Name:Media Strategies and Research

Buying Contact:

Billing Contact:

1580 Lincoln Street

Denver, CO 80203

Billing Type:Cash

Billing Calendar:Broadcast

Billing Cycle:EOM/EOC

Agency Commission:15%

Advertiser

Name:Kirkpatrick/D/CON/ AZ

Demographic:A35+

Product Codes:Political-Cand-Other

Priority:IMP

Revenue Codes:POL, PLC, CPL

New Business Thru:

Order Separation:00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/15/12	39	\$30,625.00	\$26,031.25	October 2012	39	\$30,625.00	\$26,031.25	0.00
		Totals	39	\$30,625.00	\$26,031.25	0.00			

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House KPHO Local House Kf			Start Of Order - End Of Order	100%

Order Share	Share	Total
CBS5	22%	\$30,625.00
Market	100%	\$139,204.55

Competitive Share	Share	Total
DPHO	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KAZT	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KMOH	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	18%	\$25,056.82
KPAZ	0%	\$0.00
KPNX	20%	\$27,840.91
KPPX	0%	\$0.00
KSAZ	20%	\$27,840.91
KTFL	0%	\$0.00
KTVK	0%	\$0.00
KTVW	20%	\$27,840.91
KUSK	0%	\$0.00
KUTP	0%	\$0.00

Order / Rev: 484856 - 6

Alt Order #:

Flight Dates: 10/09/12 - 10/15/12

Advertiser:	<u>Kirkpatrick/D/CON/ AZ</u>	
Product Desc:	<u>Kirkpatrick for Congress 2012</u>	CBS5
Estimate:	ID 11366	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KPHO	10/09/12	10/15/12	M-F 5-530am M-F 5-530am	CM	M-F 5-530a (5:00 AM-5:30 AM)	MTW-F--	:30	4	\$140.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/09/12	10/15/12	MTW-F--		4	\$140.00				0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KPHO	10/09/12-10/15/12	M-F 5-530am			M-F 5-530a (5:00 AM-5:30 AM)	MTW--F----	:30		(\$140.00)		0.00	NM		
			See MG 6.4,6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18												
			[Per clear sheet]												
3	KPHO	10/09/12-10/15/12	M-F 5-530am			M-F 5-530a (5:00 AM-5:30 AM)	MTW--F----	:30		(\$140.00)		0.00	NM		
			See MG 6.4,6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18												
			[Per clear sheet]												
4	KPHO	10/09/12-10/15/12	M-F 5-530am			M-F 5-530a (5:00 AM-5:30 AM)	MTW--F----	:30		(\$140.00)		0.00	NM		
			See MG 6.4,6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18												
			[Per clear sheet]												
5	KPHO	10/09/12-10/15/12	M-F 5-530am			M-F 5-530a (5:00 AM-5:30 AM)	MTW--F----	:30		(\$140.00)		0.00	NM		
			See MG 6.4,6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18												
			[Per clear sheet]												
E 2	KPHO	10/09/12	10/15/12	M-F 530-6am M-F 530-6a	CM	M-F 530-6a (5:30 AM-6:00 AM)	-TWTF--	:30	4	\$135.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/09/12	10/15/12	-TWTF--		4	\$135.00				0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/09/12-10/15/12	M-F 530-6am			M-F 530-6a (5:30 AM-6:00 AM)	A-TwThF----	:30		(\$135.00)		0.00	NM		
			See MG 6.4,6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18												
			[Per clear sheet]												
2	KPHO	10/09/12-10/15/12	M-F 530-6am			M-F 530-6a (5:30 AM-6:00 AM)	A-TwThF----	:30		(\$135.00)		0.00	NM		
			See MG 6.4,6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18												
			[Per clear sheet]												
3	KPHO	10/09/12-10/15/12	M-F 530-6am			M-F 530-6a (5:30 AM-6:00 AM)	A-TwThF----	:30		(\$135.00)		0.00	NM		
			See MG 6.4,6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18												
			[Per clear sheet]												
5	KPHO	10/09/12-10/15/12	M-F 530-6am			M-F 530-6a (5:30 AM-6:00 AM)	A-TwThF----	:30		(\$135.00)		0.00	NM		
			See MG 6.4,6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18												
			[Per clear sheet]												
E 3	KPHO	10/09/12	10/15/12	M-F 6-630a M-F 6-630a	CM	M-F 6-630a (6:00 AM-6:30 AM)	MTWTF--	:30	5	\$90.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/09/12	10/15/12	MTWTF--		5	\$90.00				0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/09/12-10/15/12	M-F 6-630a			M-F 6-630a (6:00 AM-6:30 AM)	AMTwThF----	:30		(\$90.00)		0.00	NM		
			See MG 6.4,6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18												
			[Per clear sheet]												
2	KPHO	10/09/12-10/15/12	M-F 6-630a			M-F 6-630a (6:00 AM-6:30 AM)	AMTwThF----	:30		(\$90.00)		0.00	NM		
			See MG 6.4,6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18												
			[Per clear sheet]												
3	KPHO	10/09/12-10/15/12	M-F 6-630a			M-F 6-630a (6:00 AM-6:30 AM)	AMTwThF----	:30		(\$90.00)		0.00	NM		
			See MG 6.4,6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18												
			[Per clear sheet]												
4	KPHO	10/09/12-10/15/12	M-F 6-630a			M-F 6-630a (6:00 AM-6:30 AM)	AMTwThF----	:30		(\$90.00)		0.00	NM		
			See MG 6.4,6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18												
			[Per clear sheet]												
5	KPHO	10/09/12-10/15/12	M-F 6-630a			M-F 6-630a (6:00 AM-6:30 AM)	AMTwThF----	:30		(\$90.00)		0.00	NM		
			See MG 6.4,6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18												
			[Per clear sheet]												
E 4	KPHO	10/09/12	10/15/12	M-F 7a-9a CBS EARLY SHOW	CM	M-F 7a-9a	MTWTF--	:30	5	\$90.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/09/12	10/15/12	MTWTF--		5	\$90.00				0.00					

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Flight Dates: 10/09/12 - 10/15/12

Advertiser: Kirkpatrick/D/CON/ AZ
Product Desc: Kirkpatrick for Congress 2012
Estimate: ID 11366

CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	KPHO	10/09/12	10/15/12	M-F 7a-9a	CM	M-F 7a-9a	MTWTF--	:30	5	\$90.00	IMP	0.00	NM	0	\$0.00
CBS EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--			5		\$90.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/09/12-10/15/12		M-F 7a-9a	M-F 7a-9a		MTWThF----	:30		(\$90.00)		0.00	NM		
Credited															
2	KPHO	10/09/12-10/15/12		M-F 7a-9a	M-F 7a-9a		MTWThF----	:30		(\$90.00)		0.00	NM		
See MG 18.2, 18.3, 18.4, 18.5, 18.6, 18.7, 18.8 [OVERSOLD]															
3	KPHO	10/09/12-10/15/12		M-F 7a-9a	M-F 7a-9a		MTWThF----	:30		(\$90.00)		0.00	NM		
See MG 18.2, 18.3, 18.4, 18.5, 18.6, 18.7, 18.8 [OVERSOLD]															
4	KPHO	10/09/12-10/15/12		M-F 7a-9a	M-F 7a-9a		MTWThF----	:30		(\$90.00)		0.00	NM		
See MG 18.2, 18.3, 18.4, 18.5, 18.6, 18.7, 18.8 [OVERSOLD]															
5	KPHO	10/09/12-10/15/12		M-F 7a-9a	M-F 7a-9a		MTWThF----	:30		(\$90.00)		0.00	NM		
See MG 18.2, 18.3, 18.4, 18.5, 18.6, 18.7, 18.8 [OVERSOLD]															
E 5	KPHO	10/09/12	10/15/12	CBS Sunday Morning	CM	Various	-----S	:30	1	\$500.00	IMP	0.00	NM	3	\$4,250.00
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/09/12	10/15/12	-----S			1		\$500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/09/12-10/15/12		CBS Sunday Morning	Various		-----Su	:30		(\$500.00)		0.00	NM		
See MG 5.2, 5.3, 5.4 [Per clear sheet]															
2	KPHO	10/15/12-10/15/12		M-F Late News	M-F 10p-1035p		M-----	:30		\$2,400.00		0.00	NM		
Ⓜ MG for 11.4, 11.2, 23.1, 23.2, 23.5, 24.1, 16.1, 5.1															
3	KPHO	10/14/12-10/14/12		CBS Sunday Morning	Various		-----Su	:30		\$1,500.00		0.00	NM		
Ⓜ MG for 11.4, 11.2, 23.1, 23.2, 23.5, 24.1, 16.1, 5.1															
4	KPHO	10/15/12-10/15/12		M-F 7a-9a	M-F 7a-9a		M-----	:30		\$350.00		0.00	NM		
Ⓜ MG for 11.4, 11.2, 23.1, 23.2, 23.5, 24.1, 16.1, 5.1															
E 6	KPHO	10/09/12	10/15/12	M-F 9a-10a	CM	M-F 9a-10a	M-W-F--	:30	3	\$375.00	IMP	0.00	NM	15	\$8,175.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/09/12	10/15/12	M-W-F--			3		\$375.00	0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KPHO	10/09/12	10/15/12	M-F 9a-10a	CM	M-F 9a-10a	M-W-F--	:30	3	\$375.00	IMP	0.00	NM	15	\$8,175.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/09/12	10/15/12	M-W-F--			3		\$375.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KPHO	10/09/12-10/15/12	M-F 9a-10a		M-F 9a-10a		M-W--F----	:30		(\$375.00)	0.00	NM			
See MG 6.4,6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18 [Per clear sheet]															
2	KPHO	10/09/12-10/15/12	M-F 9a-10a		M-F 9a-10a		M-W--F----	:30		(\$375.00)	0.00	NM			
See MG 6.4,6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18 [Per clear sheet]															
3	KPHO	10/09/12-10/15/12	M-F 9a-10a		M-F 9a-10a		M-W--F----	:30		(\$375.00)	0.00	NM			
See MG 6.4,6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18 [Per clear sheet]															
4	KPHO	10/11/12-10/11/12	Thu 9p-10p		Thu 9p-10p		---Th-----	:30		\$3,500.00	0.00	NM			
Ⓜ MG for 25.1,1.3,3.2,15.4,1.5,1.4,1.2,20.1,3.5,15.1,3.1,3.4,3.3,2.5,2.1,2.2,2.3,7.2,6.3,6.2,6.1															
5	KPHO	10/09/12-10/12/12	M-F 5-530am		M-F 5-530a		-TWThF----	:30		\$250.00	0.00	NM			
Ⓜ MG for 25.1,1.3,3.2,15.4,1.5,1.4,1.2,20.1,3.5,15.1,3.1,3.4,3.3,2.5,2.1,2.2,2.3,7.2,6.3,6.2,6.1															
6	KPHO	10/09/12-10/12/12	M-F 5-530am		M-F 5-530a		-TWThF----	:30		\$250.00	0.00	NM			
Ⓜ MG for 25.1,1.3,3.2,15.4,1.5,1.4,1.2,20.1,3.5,15.1,3.1,3.4,3.3,2.5,2.1,2.2,2.3,7.2,6.3,6.2,6.1															
7	KPHO	10/09/12-10/12/12	M-F 5-530am		M-F 5-530a		-TWThF----	:30		\$250.00	0.00	NM			
Ⓜ MG for 25.1,1.3,3.2,15.4,1.5,1.4,1.2,20.1,3.5,15.1,3.1,3.4,3.3,2.5,2.1,2.2,2.3,7.2,6.3,6.2,6.1															
8	KPHO	10/09/12-10/12/12	M-F 5-530am		M-F 5-530a		-TWThF----	:30		\$250.00	0.00	NM			
Ⓜ MG for 25.1,1.3,3.2,15.4,1.5,1.4,1.2,20.1,3.5,15.1,3.1,3.4,3.3,2.5,2.1,2.2,2.3,7.2,6.3,6.2,6.1															
9	KPHO	10/09/12-10/12/12	M-F 6-630a		M-F 6-630a		-TWThF----	:30		\$225.00	0.00	NM			
Ⓜ MG for 25.1,1.3,3.2,15.4,1.5,1.4,1.2,20.1,3.5,15.1,3.1,3.4,3.3,2.5,2.1,2.2,2.3,7.2,6.3,6.2,6.1															
10	KPHO	10/09/12-10/12/12	M-F 6-630a		M-F 6-630a		-TWThF----	:30		\$225.00	0.00	NM			
Ⓜ MG for 25.1,1.3,3.2,15.4,1.5,1.4,1.2,20.1,3.5,15.1,3.1,3.4,3.3,2.5,2.1,2.2,2.3,7.2,6.3,6.2,6.1															
11	KPHO	10/09/12-10/12/12	M-F 6-630a		M-F 6-630a		-TWThF----	:30		\$225.00	0.00	NM			
Ⓜ MG for 25.1,1.3,3.2,15.4,1.5,1.4,1.2,20.1,3.5,15.1,3.1,3.4,3.3,2.5,2.1,2.2,2.3,7.2,6.3,6.2,6.1															
12	KPHO	10/09/12-10/12/12	M-F 530p News		M-F 530p News		-TWThF----	:30		\$600.00	0.00	NM			
Ⓜ MG for 25.1,1.3,3.2,15.4,1.5,1.4,1.2,20.1,3.5,15.1,3.1,3.4,3.3,2.5,2.1,2.2,2.3,7.2,6.3,6.2,6.1															
13	KPHO	10/09/12-10/12/12	M-F 530p News		M-F 530p News		-TWThF----	:30		\$600.00	0.00	NM			
Ⓜ MG for 25.1,1.3,3.2,15.4,1.5,1.4,1.2,20.1,3.5,15.1,3.1,3.4,3.3,2.5,2.1,2.2,2.3,7.2,6.3,6.2,6.1															
14	KPHO	10/09/12-10/12/12	M-F 530p News		M-F 530p News		-TWThF----	:30		\$600.00	0.00	NM			
Ⓜ MG for 25.1,1.3,3.2,15.4,1.5,1.4,1.2,20.1,3.5,15.1,3.1,3.4,3.3,2.5,2.1,2.2,2.3,7.2,6.3,6.2,6.1															
15	KPHO	10/09/12-10/12/12	M-F 530p News		M-F 530p News		-TWThF----	:30		\$600.00	0.00	NM			
Ⓜ MG for 25.1,1.3,3.2,15.4,1.5,1.4,1.2,20.1,3.5,15.1,3.1,3.4,3.3,2.5,2.1,2.2,2.3,7.2,6.3,6.2,6.1															
16	KPHO	10/09/12-10/12/12	M-F 7a-9a		M-F 7a-9a		-TWThF----	:30		\$200.00	0.00	NM			
Ⓜ MG for 25.1,1.3,3.2,15.4,1.5,1.4,1.2,20.1,3.5,15.1,3.1,3.4,3.3,2.5,2.1,2.2,2.3,7.2,6.3,6.2,6.1															
17	KPHO	10/09/12-10/12/12	M-F 7a-9a		M-F 7a-9a		-TWThF----	:30		\$200.00	0.00	NM			
Ⓜ MG for 25.1,1.3,3.2,15.4,1.5,1.4,1.2,20.1,3.5,15.1,3.1,3.4,3.3,2.5,2.1,2.2,2.3,7.2,6.3,6.2,6.1															
18	KPHO	10/09/12-10/12/12	M-F 7a-9a		M-F 7a-9a		-TWThF----	:30		\$200.00	0.00	NM			
Ⓜ MG for 25.1,1.3,3.2,15.4,1.5,1.4,1.2,20.1,3.5,15.1,3.1,3.4,3.3,2.5,2.1,2.2,2.3,7.2,6.3,6.2,6.1															
E 7	KPHO	10/09/12	10/15/12	M-F 11a-12p	CM	M-F 1059a-1159a	---T---	:30	1	\$400.00	IMP	0.00	NM	0	\$0.00
YOUNG & THE RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/09/12	10/15/12	---T---			1		\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	KPHO	10/09/12-10/15/12	M-F 11a-12p		M-F 1059a-1159a		---Th-----	:30		(\$400.00)	0.00	NM			
See MG 6.4,6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18 [Per clear sheet]															
E 8	KPHO	10/09/12	10/15/12	M-F Midday News	CM	M-F 12p-1230p	--W-F--	:30	2	\$250.00	IMP	0.00	NM	0	\$0.00
CBS 5 NEWS @ NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/09/12	10/15/12	--W-F--			2		\$250.00	0.00					

Order / Rev: 484856 - 6
 Alt Order #:
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Kirkpatrick/D/CON/ AZ
 Product Desc: Kirkpatrick for Congress 2012
 Estimate: ID 11366

CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	KPHO	10/09/12	10/15/12	M-F Midday News CBS 5 NEWS @ NOON	CM	M-F 12p-1230p	--W-F--	:30	2	\$250.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/09/12	10/15/12	--W-F--		2			\$250.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/09/12-10/15/12		M-F Midday News See MG 18.2,18.3,18.4,18.5,18.6,18.7,18.8 [RATE/OVERSOLD]		M-F 12p-1230p	--W--F----	:30		(\$250.00)		0.00	NM		
2	KPHO	10/09/12-10/15/12		M-F Midday News See MG 18.2,18.3,18.4,18.5,18.6,18.7,18.8 [RATE/OVERSOLD]		M-F 12p-1230p	--W--F----	:30		(\$250.00)		0.00	NM		
E 9	KPHO	10/09/12	10/15/12	M-F 1230-3p CBS Afternoon M-F 1230p-2p (12:30 PM-2:00 PM)	CM	1230p-2p	M-----	:30	1	\$300.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/09/12	10/15/12	M-----		1			\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KPHO	10/09/12-10/15/12		M-F 1230-3p CBS Afternoon Credited		1230p-2p (12:30 PM-2:00 PM)	M-----	:30		(\$300.00)		0.00	NM		
10	KPHO	10/09/12	10/15/12	M-F 2-3p LET'S MAKE A DEAL	CM	M-F 2-3p	-T-----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/09/12	10/15/12	-T-----		1			\$250.00	0.00					
E 11	KPHO	10/09/12	10/15/12	M-F 3-4p PEOPLES COURT	CM	M-F 3p-357p	MT-T---	:30	3	\$175.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/09/12	10/15/12	MT-T---		3			\$175.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KPHO	10/09/12-10/15/12		M-F 3-4p See MG 5.2,5.3,5.4 [Per clear sheet]		M-F 3p-357p	MT-Th-----	:30		(\$175.00)		0.00	NM		
3	KPHO	10/09/12-10/15/12		M-F 3-4p Credited		M-F 3p-357p	MT-Th-----	:30		(\$175.00)		0.00	NM		
4	KPHO	10/09/12-10/15/12		M-F 3-4p See MG 5.2,5.3,5.4 [Per clear sheet]		M-F 3p-357p	MT-Th-----	:30		(\$175.00)		0.00	NM		
12	KPHO	10/09/12	10/15/12	M-F 4-5p ANDERSON COOPER	CM	M-F 358p-458p	M-W-F--	:30	3	\$225.00	IMP	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/09/12	10/15/12	M-W-F--		3			\$225.00	0.00					
E 13	KPHO	10/09/12	10/15/12	M-F 5PM News CBS 5 NEWS @ 5P	CM	M-F 5p-530p	-T-TF--	:30	3	\$350.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/09/12	10/15/12	-T-TF--		3			\$350.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KPHO	10/09/12-10/15/12		M-F 5PM News See MG 18.2,18.3,18.4,18.5,18.6,18.7,18.8 [OVERSOLD, WILL NEED CLEAR SHEET TO REINSATE SPOTS]		M-F 5p-530p	-T-ThF----	:30		(\$350.00)		0.00	NM		
3	KPHO	10/09/12-10/15/12		M-F 5PM News See MG 18.2,18.3,18.4,18.5,18.6,18.7,18.8 [OVERSOLD, WILL NEED CLEAR SHEET TO REINSATE SPOTS]		M-F 5p-530p	-T-ThF----	:30		(\$350.00)		0.00	NM		
5	KPHO	10/09/12-10/15/12		M-F 5PM News See MG 18.2,18.3,18.4,18.5,18.6,18.7,18.8 [OVERSOLD, WILL NEED CLEAR SHEET TO REINSATE SPOTS]		M-F 5p-530p	-T-ThF----	:30		(\$350.00)		0.00	NM		
E 14	KPHO	10/09/12	10/15/12	M-F 530p News CBS 5 NEWS @ 530P	CM	M-F 530p News	M-W-F--	:30	3	\$325.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/09/12	10/15/12	M-W-F--		3			\$325.00	0.00					

Order / Rev: 484856 - 6
Alt Order #:
Flight Dates: 10/09/12 - 10/15/12

Advertiser: Kirkpatrick/D/CON/ AZ
Product Desc: Kirkpatrick for Congress 2012
Estimate: ID 11366
CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KPHO	10/09/12	10/15/12	M-F 530p News CBS 5 NEWS @ 530P	CM	M-F 530p News	M-W-F--	:30	3	\$325.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	M-W-F--		3				\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/09/12-10/15/12	M-F 530p News			M-F 530p News	M-W--F----	:30		(\$325.00)		0.00	NM		
	See MG 18.2, 18.3, 18.4, 18.5, 18.6, 18.7, 18.8 [OVERSOLD, WILL NEED CLEAR SHEET TO REINSATE SPOTS]														
2	KPHO	10/09/12-10/15/12	M-F 530p News			M-F 530p News	M-W--F----	:30		(\$325.00)		0.00	NM		
	Credited														
5	KPHO	10/09/12-10/15/12	M-F 530p News			M-F 530p News	M-W--F----	:30		(\$325.00)		0.00	NM		
	See MG 18.2, 18.3, 18.4, 18.5, 18.6, 18.7, 18.8 [OVERSOLD, WILL NEED CLEAR SHEET TO REINSATE SPOTS]														
E 15	KPHO	10/09/12	10/15/12	M-F 630PM News CBS 5 NEWS @ 630P	CM	M-F 630PM News	MT-T---	:30	3	\$500.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	MT-T---		3				\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/09/12-10/15/12	M-F 630PM News			M-F 630PM News	MT-Th-----	:30		(\$500.00)		0.00	NM		
	See MG 6.4, 6.5, 6.6, 6.7, 6.8, 6.9, 6.10, 6.11, 6.12, 6.13, 6.14, 6.15, 6.16, 6.17, 6.18 [Per clear sheet]														
2	KPHO	10/09/12-10/15/12	M-F 630PM News			M-F 630PM News	MT-Th-----	:30		(\$500.00)		0.00	NM		
	See MG 18.2, 18.3, 18.4, 18.5, 18.6, 18.7, 18.8 [OVERSOLD/POLITICAL]														
4	KPHO	10/09/12-10/15/12	M-F 630PM News			M-F 630PM News	MT-Th-----	:30		(\$500.00)		0.00	NM		
	See MG 6.4, 6.5, 6.6, 6.7, 6.8, 6.9, 6.10, 6.11, 6.12, 6.13, 6.14, 6.15, 6.16, 6.17, 6.18 [Per clear sheet]														
E 16	KPHO	10/09/12	10/15/12	Su 530PM News CBS 5 NEWS @ 530P	CM	Su 530p-6p	-----S	:30	1	\$500.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	-----S		1				\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/09/12-10/15/12	Su 530PM News			Su 530p-6p	-----Su	:30		(\$500.00)		0.00	NM		
	See MG 5.2, 5.3, 5.4 [Per clear sheet]														
17	KPHO	10/09/12	10/15/12	Mon 8p-9p 2 BROKE GIRLS/MIKE & MOLL	CM	Mon 8p-9p	M-----	:30	1	\$3,500.00	IMP	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	M-----		1				\$3,500.00		0.00			
E 18	KPHO	10/09/12	10/15/12	Tue 7p-8p NCIS	CM	Tue 7p-8p	-T-----	:30	1	\$3,500.00	IMP	0.00	NM	7	\$6,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	-T-----		1				\$3,500.00		0.00			

Order / Rev: 484856 - 6
 Alt Order #:
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Kirkpatrick/D/CON/ AZ
 Product Desc: Kirkpatrick for Congress 2012
 Estimate: ID 11366
 CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	KPHO	10/09/12	10/15/12	Tue 7p-8p NCIS	CM	Tue 7p-8p	-T-----	:30	1	\$3,500.00	IMP	0.00	NM	7	\$6,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/09/12	10/15/12	-T-----		1			\$3,500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/09/12-10/15/12		Tue 7p-8p		Tue 7p-8p	-T-----	:30		(\$3,500.00)		0.00	NM		
See MG 18.2,18.3,18.4,18.5,18.6,18.7,18.8 [Clear sheet. Political.]															
2	KPHO	10/09/12-10/12/12		M-F 530-6am		M-F 530-6a	-TWThF----	:30		\$235.00		0.00	NM		
Ⓜ MG for 14.5,8.1,4.3,4.4,13.2,15.2,8.2,13.3,4.5,13.5,14.1,4.2,18.1															
3	KPHO	10/09/12-10/12/12		M-F 530-6am		M-F 530-6a	-TWThF----	:30		\$235.00		0.00	NM		
Ⓜ MG for 14.5,8.1,4.3,4.4,13.2,15.2,8.2,13.3,4.5,13.5,14.1,4.2,18.1															
4	KPHO	10/09/12-10/12/12		M-F 5PM News		M-F 5p-530p	-TWThF----	:30		\$700.00		0.00	NM		
Ⓜ MG for 14.5,8.1,4.3,4.4,13.2,15.2,8.2,13.3,4.5,13.5,14.1,4.2,18.1															
5	KPHO	10/09/12-10/12/12		M-F 5PM News		M-F 5p-530p	-TWThF----	:30		\$700.00		0.00	NM		
Ⓜ MG for 14.5,8.1,4.3,4.4,13.2,15.2,8.2,13.3,4.5,13.5,14.1,4.2,18.1															
6	KPHO	10/09/12-10/12/12		M-F 530p News		M-F 530p News	-TWThF----	:30		\$600.00		0.00	NM		
Ⓜ MG for 14.5,8.1,4.3,4.4,13.2,15.2,8.2,13.3,4.5,13.5,14.1,4.2,18.1															
7	KPHO	10/09/12-10/12/12		M-F 530p News		M-F 530p News	-TWThF----	:30		\$600.00		0.00	NM		
Ⓜ MG for 14.5,8.1,4.3,4.4,13.2,15.2,8.2,13.3,4.5,13.5,14.1,4.2,18.1															
8	KPHO	10/11/12-10/11/12		Thu 9p-10p		Thu 9p-10p	---Th-----	:30		\$3,490.00		0.00	NM		
Ⓜ MG for 14.5,8.1,4.3,4.4,13.2,15.2,8.2,13.3,4.5,13.5,14.1,4.2,18.1															
E 20	KPHO	10/09/12	10/15/12	Thu 7p-8p BIG BANG THEORY/TWO ANI	CM	Thu 7p-8p	---T---	:30	1	\$3,500.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/09/12	10/15/12	---T---		1			\$3,500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/09/12-10/15/12		Thu 7p-8p		Thu 7p-8p	---Th-----	:30		(\$3,500.00)		0.00	NM		
See MG 6.4,6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18 [Debate airing at this time]															
21	KPHO	10/09/12	10/15/12	Sat 9p10p 48 HOURS MYSTERY	CM	Sat 9p-10p	-----S-	:30	1	\$1,000.00	IMP	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/09/12	10/15/12	-----S-		1			\$1,000.00		0.00				
22	KPHO	10/09/12	10/15/12	Sun 8-9p THE GOOD WIFE	CM	Sun 8-9p	-----S	:30	1	\$3,500.00	IMP	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/09/12	10/15/12	-----S		1			\$3,500.00		0.00				
E 23	KPHO	10/09/12	10/15/12	M-F Late News CBS 5 NEWS @ 10P	CM	M-F 10p-1035p	MTWTF--	:30	5	\$800.00	IMP	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/09/12	10/15/12	MTWTF--		5			\$800.00		0.00				

Order / Rev: 484856 - 6

Alt Order #:

Flight Dates: 10/09/12 - 10/15/12

Advertiser:	Kirkpatrick/D/CON/ AZ
Product Desc:	Kirkpatrick for Congress 2012
Estimate:	ID 11366

CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 23	KPHO	10/09/12	10/15/12	M-F Late News CBS 5 NEWS @ 10P	CM	M-F 10p-1035p MTWTF--	:30	5	\$800.00	IMP	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--		5			\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/09/12-10/15/12	M-F Late News See MG 5.2,5.3,5.4 [Per clear sheet]			M-F 10p-1035p		MTWThF----	:30	(\$800.00)	0.00	NM		
2	KPHO	10/09/12-10/15/12	M-F Late News See MG 5.2,5.3,5.4 [Per clear sheet]			M-F 10p-1035p		MTWThF----	:30	(\$800.00)	0.00	NM		
4	KPHO	10/09/12-10/15/12	M-F Late News See MG 23.8,23.9,23.10 [Per clear sheet]			M-F 10p-1035p		MTWThF----	:30	(\$800.00)	0.00	NM		
5	KPHO	10/09/12-10/15/12	M-F Late News See MG 5.2,5.3,5.4 [Per clear sheet]			M-F 10p-1035p		MTWThF----	:30	(\$800.00)	0.00	NM		
7	KPHO	10/09/12-10/15/12	M-F Late News Credited			M-F 10p-1035p		MTWThF----	:30	(\$800.00)	0.00	NM		
8	KPHO	10/10/12-10/12/12	M-F 630-7a Ⓜ MG for 26.4,26.5,26.2,26.3,23.4			M-F 630-7a		--WThF----	:30	\$250.00	0.00	NM		
9	KPHO	10/10/12-10/12/12	M-F 630-7a Ⓜ MG for 26.4,26.5,26.2,26.3,23.4			M-F 630-7a		--WThF----	:30	\$250.00	0.00	NM		
10	KPHO	10/10/12-10/12/12	M-F Late News Ⓜ MG for 26.4,26.5,26.2,26.3,23.4			M-F 10p-1035p		--WThF----	:30	\$1,300.00	0.00	NM		
E 24	KPHO	10/09/12	10/15/12	Sa Late News Sa Late News	CM	Sa 10p-1035p -----S-	:30	1	\$500.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	-----S-		1			\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/09/12-10/15/12	Sa Late News See MG 5.2,5.3,5.4 [Per clear sheet]			Sa 10p-1035p		-----Sa--	:30	(\$500.00)	0.00	NM		
E 25	KPHO	10/09/12	10/15/12	Su Late News Su Late News	CM	Su 10p-1035p -----S	:30	1	\$600.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	-----S		1			\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/09/12-10/15/12	Su Late News See MG 6.4,6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18 [Per clear sheet]			Su 10p-1035p		-----Su	:30	(\$600.00)	0.00	NM		
E 26	KPHO	10/09/12	10/15/12	Letterman DAVID LETTERMAN	CM	M-F 1035p-1138p -TWTF--	:30	4	\$250.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	-TWTF--		4			\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KPHO	10/09/12-10/15/12	Letterman See MG 23.8,23.9,23.10 [Per clear sheet]			M-F 1035p-1138p		-TwThF----	:30	(\$250.00)	0.00	NM		
3	KPHO	10/09/12-10/15/12	Letterman See MG 23.8,23.9,23.10 [Per clear sheet]			M-F 1035p-1138p		-TwThF----	:30	(\$250.00)	0.00	NM		
4	KPHO	10/09/12-10/15/12	Letterman See MG 23.8,23.9,23.10 [Per clear sheet]			M-F 1035p-1138p		-TwThF----	:30	(\$250.00)	0.00	NM		
5	KPHO	10/09/12-10/15/12	Letterman See MG 23.8,23.9,23.10 [Per clear sheet]			M-F 1035p-1138p		-TwThF----	:30	(\$250.00)	0.00	NM		
27	KPHO	10/09/12	10/15/12	M-Th, Su 430-5a CBS 5 NEWS @ 4:30A	CM	M-Th, Su 430a-459MTWT--S	:30	1	\$90.00	PMT	0.00	NM	1	\$90.00

Order / Rev: 484856 - 6

Alt Order #:

Flight Dates: 10/09/12 - 10/15/12

Advertiser: Kirkpatrick/D/CON/ AZ

Product Desc: Kirkpatrick for Congress 2012

Estimate: ID 11366

CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
27	KPHO	10/09/12	10/15/12	M-Th, Su 430-5a CBS 5 NEWS @ 4:30A	CM	M-Th, Su 430a-459	MTWT--S	:30	1	\$90.00	PMT	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWT--S		1			\$90.00			0.00			
28	KPHO	10/09/12	10/15/12	M-F 6-630a M-F 6-630a	CM	M-F 6-630a	MTWTF--	:30	2	\$300.00	FNP	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--		2			\$300.00			0.00			
29	KPHO	10/09/12	10/15/12	M-F 4-5p ANDERSON COOPER	CM	M-F 358p-458p	MTWTF--	:30	1	\$225.00	IMP	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--		1			\$225.00			0.00			
*Tax 1 Note: Tax 0.5%													Totals	39	\$30,625.00

*Tax 1 Note: Tax 0.5%

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

 ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KPHO-TV Phoenix	Date: 10/5/2012
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I, Media Strategies and Research

being/on behalf of: Ann Kirkpatrick, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Congress

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Tuesday, October 23, 2012			Monday, October 29, 2012		

Total Charges: \$42,090.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Kirkpatrick for Arizona

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Daniel A. Flores

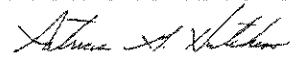
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, October 05, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title